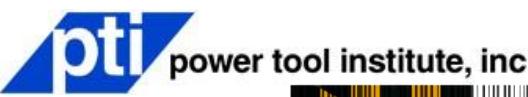




INTERNATIONAL SLEEP
PRODUCTS ASSOCIATION



Maryland Retailers Alliance

February 26, 2025

To: Members of the Maryland State House Environment & Transportation Committee

RE: Maryland House Bill 1092

We are writing to ask you to oppose Maryland House Bill 1092, which would ban use of advanced recycling in the state. Advanced recycling is a critical set of technologies that help eliminate plastic waste from the environment and supports achievement of state and local sustainability and zero waste goals. Banning this recycling innovation would increase the amount of landfilling and materials in the environment, squander potential recycling of valuable material, and forgo economic growth and opportunity.

These innovative technologies convert post-use plastics into their original building blocks to produce new plastics, waxes, and other valuable products. It's important to note that plastics are not burned during advanced recycling. Advanced recycling technologies often use thermal energy (heat), but take

place in the absence of oxygen, so there is no combustion. As a manufacturing process, there is a business incentive in advanced recycling to preserve every molecule to reuse.

Advanced recycling complements traditional (mechanical) recycling and enables us to recycle greater amounts and a wider variety of plastics, helping eliminate plastic waste. Successful recycling infrastructure is already in place for specific plastics such as soda bottles and milk jugs however advanced recycling technologies are needed for harder-to-recycle plastics, such as plastic bags, wrappers, tubs, lids, pouches, and many forms of packaging.

Banning advanced recycling would mean more landfilling and wasting valuable post-use plastics. More than 400 global companies have set goals to include more recycled content in their packaging. To get there, organizations are innovating and growing to meet this demand. Since 2017, there has been more than \$4 billion announced for advanced recycling projects in the U.S. The economic basis for such investment is clear. A report by the Closed Loop Partners, an organization that invests in the development of the circular economy, found there is tremendous demand for the products of advanced recycling. The report concluded, “Our analysis indicates that these technologies could meet an addressable market with potential revenue opportunities of \$120 billion in the United States and Canada alone.”

For Maryland to ban these technologies would be like banning electric car or solar power technologies in their early stages. In fact, half the states across the country have passed legislation encouraging new advanced recycling technologies. This bill is misguided, reflects a misunderstanding of the technology, and would set the precedent that Maryland opposes technological innovations. We encourage you to oppose HB 1092.

American Chemistry Council

Alterra

American Apparel and Footwear Association

American Fuel and Petrochemical Manufacturers

Ameripen

Braven

Color Pigments Manufacturers Association

Communications Cable and connectivity Association

Consumer Brands Association

Eastman

Flexible Packaging Association

International Sleep Products Association

Maryland Chamber of Commerce

Maryland Retailers Alliance

National Association of Printing Ink Manufacturers

Plastics Industry Association

Printing United Alliance

Polymeric Exterior Products Association

Power Tool Institute

Sabic

The Vinyl Institute

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