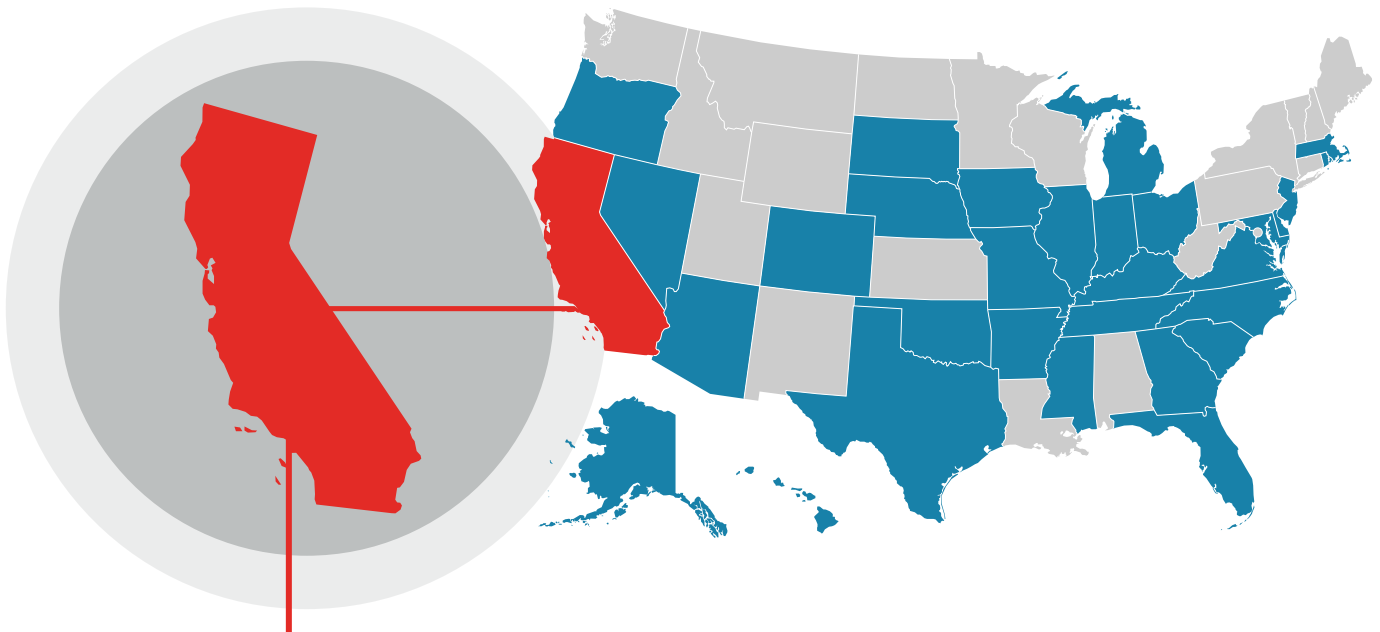
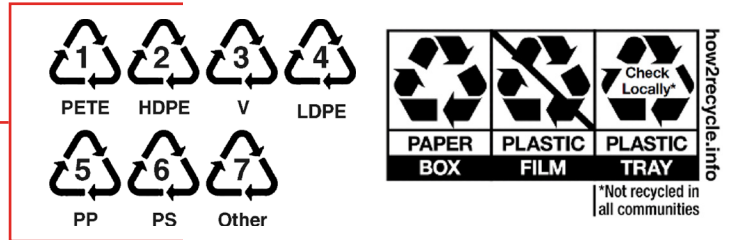


Without a Federal Recyclable Labeling Law...



California's new standard conflicts with those of 30 other states.

CA SB 343 will limit the use of the chasing arrows symbol surrounding a resin identification code (RIC) on packaging, while 30 other states mandate the use of the RIC with the chasing arrows.



Conflicting state laws can:

- Disrupt national labeling efforts.
- Confuse rather than assist consumers.
- Cause more packaging to go to landfills.
- Force manufacturers to implement state-specific labeling and marketing protocols, cease doing business in some states altogether, or be put at undue risk for noncompliance.

Clearly, a state-level approach is impractical for interstate commerce.

The path forward: A federal law that clearly defines recyclable, compostable, and reusable.

The federal government can play a transformative role in improving packaging recycling, composting, and reuse rates by providing clear definitions and endorsing national standards. **Together, we can advocate for a unified and effective national recycling system.**



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