

SUPPORT THE PACK ACT



Congressional Action Needed on Packaging Claims

The Packaging and Claims Knowledge (PACK) Act (H.R. 6832) establishes a clear national framework for recyclable, compostable, and reusable packaging claims, protecting consumers while eliminating conflicting requirements that disrupt interstate commerce.

THE CHALLENGE

Conflicting packaging claims create many obstacles:

- Irreconcilable rules can raise consumer prices.
- Fragmented rules can limit product availability.
- Conflicting labels create consumer confusion.
- Inconsistent instructions can undermine effective recycling.
- Compliance costs divert resources from packaging innovation.
- State-by-state rules disrupt the national marketplace.

THE SOLUTION

The PACK Act would:

- Establish a federal framework for recyclable, compostable, and reusable claims.
- Require claims to reflect real-world collection, processing, and reuse.
- Require claims to have accredited, independent third-party certification.
- Authorize FTC enforcement against unfair or deceptive packaging claims.
- Prevent conflicting requirements for claims.

WHY THE PACK ACT MATTERS

 Consumer Clarity Give consumers more accurate and trustworthy information about claims of recyclable, compostable, and reusable packaging.	 Protection Against Greenwashing Require covered claims to be supported by accredited independent third-party certification.	 Business Certainty Give companies a more consistent framework for communicating across state lines.	 Interstate Commerce Reduce the operational complexity created by differing state requirements for nationally distributed products.	 Real-World Accuracy Connect claims to actual collection, processing, composting, or reuse conditions.	 Packaging Innovation Allow businesses to focus resources on developing effective packaging solutions rather than managing conflicting requirements.
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CONSUMERS LOOK TO THE PACKAGE FOR ANSWERS

78%
of consumers look at recycling information on a product or product label to help ensure an item ends up in the right place.

53%
check the product label before disposing of an item when they are unsure whether it is recyclable.

82%
trust that the recycling information provided on a product label is accurate.

Source: The Recycling Partnership, Consumer Research on Recycling Behavior and Attitudes Regarding On-Pack Labeling. National research conducted in June 2021 among 1,310 U.S. consumers with access to recycling services.

NATIONAL SUPPORT FOR THE PACK ACT



A broad coalition of retailers, consumer packaged goods companies, packaging manufacturers, material suppliers, trade associations, and other organizations supports passage of the PACK Act.

Together, these organizations represent stakeholders from across the packaging value chain and support a federal framework for accurate, independently verified recyclable, compostable, and reusable claims on consumer-product packaging.

SUPPORTED ACROSS THE PACKAGING VALUE CHAIN



Coalition supporters current as of September 2026.

READY TO SUPPORT THE PACK ACT?

Ask your members of Congress to support H.R. 6832 and help advance a federal framework that gives consumers clearer information while reducing conflicting requirements for nationally distributed products.

LEARN MORE, CONTACT CONGRESS, AND JOIN THE COALITION

AMERIPEN.org/PACK-Act

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