



**Packaging Policy Resources:  
How AMERIPEN Engages and Informs**

**Rob Keith, Membership & Policy Director**

**PACK Expo 2024**

# Overview

## VISION

Packaging is recognized for all its benefits, including preventing waste and driving a circular economy.

## MISSION

Be the leading voice for the packaging industry, using science to inspire, create and advocate for sustainable solutions for the packaging value chain.



## AMERIPEN Leads

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**AMERIPEN advocates for effective policies**, including for packaging producer responsibility, labeling, and recycled content.

**Proactive public policy**, by developing legislative solutions, building industry coalitions, and directly advocating on behalf of its members with an innovative multi-state government affairs strategy.

**Critical policy discussions** across the country to advance positive solid waste management solutions like sustainable materials management, life cycle thinking and more. We host webinars, generate media attention on critical issues, and educate members and policy makers.

**Research and publications** on the packaging industry and policy related issues

## Membership Benefits

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- Mitigate/manage threats** of real and/or reputational risks related to packaging and the environment.
- Access to policy tracking database** from our Government Affairs team, with early notification of upcoming trends, issues, and legislative activities.
- Representation in regulatory processes** around the country.
- Leverage/participate in policy conversations** hosted by **AMERIPEN** as appropriate to your business.
- Build relationships with regulators and government agencies** on issues material to your business.
- Collaborate with AMERIPEN members and stakeholders** on like-minded issues.
- Shape AMERIPEN and industry direction and outcomes** as member of Board or committees (Government Affairs – State and Federal, Regulatory, Compostables, Sustainability, Annual Summit Planning, Communications and Membership).
- Resources to help identify and plan for compliance** to new and proposed legislative activity.

## Member Legislative Engagement

- **Committees and Workgroups** – participate in our standing committees and our workgroups and make suggestions for new groups and calls that could be developed. Information on existing and new committee opportunities and work is outlined in the How to Engage with AMERIPEN document and covered in our member newsletters.
- **Legislative Fly-Ins** – depending on legislative activities, **AMERIPEN** will host legislative fly-ins in various states to help educate lawmakers. We hosted in-person fly-ins in Sacramento CA, Albany NY, and on Capitol Hill in 2022, 2023, and 2024.
- **Annual Summit** – during the spring of each year, **AMERIPEN** hosts an Annual Summit in the Washington DC area. All members are invited and encouraged to attend – **The 2025 Annual Summit is scheduled for June 10-12 in Alexandria, VA.**

## **POLICY-FACING COMMITTEES**

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### **Government Affairs (GA) Committee and Coalition**

Chair: Brendan Adams (Kraft Heinz)

### **Monthly Regulatory Call** – offshoot of the Government Affairs Coalition

Staff lead: Gregory Melkonian (AMERIPEN/Serlin Haley)

### **Federal Workgroup** – offshoot of the Government affairs Committee

Staff lead: Rob Keith (AMERIPEN)/VNF Solutions

### **Compostables Workgroup**

Chair: Lynn Dyer (Pactiv Evergreen)

## Membership Resources – Regular Reports and Comms.

Company and Associate members and TAG will receive the following regular communications:

- **Weekly Legislative Reports** – our lobbying team produces a weekly bill tracker of key legislative activities across the U.S., including a ranking of anticipated activity so that members can see how we are prioritizing engagement and likelihood of action.
- **Law Comparison Documents** – Detailed comparisons of laws in different states for EPR, Recycled Content Mandates, and PFAS regulations
- **Weekly Regulatory Updates** – our regulatory staffer compiles updates of AMERIPEN’s engagement in regulatory processes across the U.S.
- **Quarterly Legislative Webinars** – dive into lobbying activity for the past quarter as well as projection for the upcoming quarter. This is an overview without the deep strategy discussed at GA Committee meetings. Great overview for senior executive teams or those not directly engaged in GA activities.
- **Additional Webinars** – regular additional webinars on relevant subject matters.
- **Weekly News Summaries** – clippings of key media articles from the past week.

## Recap - Annual Summit 2024

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- Capitol Hill Fly-In visits
- Keynote Session: Amazon Packaging Policies
- Update from Circular Action Alliance (CAA)
- Subject Panel: Deep Dive into Claims and Labeling Legal Considerations
- Packaging Policy Makers Panel: State and federal perspectives
- Subject Panel: Trends with Ecomodulation
- Panel discussion on Rebuilding Consumer/Legislator Confidence in Packaging and Recovery
- **The 2025 AMERIPEN Annual Summit is scheduled for June 10-12 in Alexandria, VA.**



# Membership Dues – 2025

## Company Members

### Tier I

Annual Dues – **\$30,000**

Company Size – **World-wide sales for most recently reported fiscal year.**

World-wide Sales – **Greater than \$10 Billion**

Votes per Member – **7**

### Tier III

Annual Dues – **\$15,000**

Company Size – **World-wide sales for most recently reported fiscal year.**

World-wide Sales – **\$10 Million – \$1 Billion**

Votes per Member – **2**

### Tier II

Annual Dues – **\$22,800**

Company Size – **World-wide sales for most recently reported fiscal year.**

World-wide Sales – **\$1 Billion – \$10 Billion**

Votes per Member – **4**

### Tier IV

Annual Dues – **\$7,800**

Company Size – **World-wide sales for most recently reported fiscal year.**

World-wide Sales – **Less than \$10 Million**

Votes per Member – **1**

## Associate Members

Annual Dues – **\$7,800**

# COMPANY MEMBERS (VOTING)

## BRAND OWNERS

- Abbott Nutrition
- Amazon
- Califia Farms
- Campbell Soup Company
- ConAgra Foods
- Cargill
- Chick-fil-A NEW**
- The Clorox Company
- Dart Container
- Del Monte Foods NEW**
- Energizer NEW**
- Ferrero USA
- Diageo
- General Mills
- Hallmark Cards
- Henkel
- Hershey
- Kellanova

- Kimberly-Clark
- Kraft Heinz
- Lactalis US Yogurt
- McCormick
- McDonald's
- Minerals Technologies Inc. NEW**
- Mondelez International
- Nestle
- Pacific Coast Producers
- Pharmavite
- Procter & Gamble
- RAI Services Company
- Reynolds Consumer Products
- Sazerac Company
- The J.M. Smucker Company
- Spartan Chemical Co.
- Tyson Foods
- W.K. Kellogg Co. NEW**

## PACKAGING CONVERTER /MANUFACTURERS

- Alpek Polyester
- Anchor Packaging NEW**
- Berry Global
- Charter Next Generation
- CJ Bio
- Hi-Cone
- Hoffmaster Group
- Novolex
- Intertape Polymer Group
- IPL Global NEW**
- Owens-Illinois
- Pactiv Evergreen
- PakTech NEW**
- Pratt Industries
- Pregis LLC
- Pretium Packaging **NEW**
- Printpack
- Ring Container Technologies
- Sabert

## PACKAGING CONVERTER/ MANUFACTURERS

- Sealed Air
- Sonoco
- TC Transcontinental
- TemperPack NEW**
- Tetra Pak
- Toppan USA NEW**
- Winpak
- World Centric NEW**

## MATERIAL SUPPLIERS &PACKAGING RECOVERY

- 3M
- The Dow Chemical Company
- Eastman
- ExxonMobil
- GFL Environmental
- Ingevity NEW**
- NatureWorks
- NOVA Chemicals
- Waste Management

# ASSOCIATE MEMBERS (NON-VOTING)

Agricultural Container Recycling Council (ACRC)

Alliance for Automotive Innovation

American Bakers Association

American Chemistry Council

American Cleaning Institute

**American Coatings Association NEW**

American Forest & Paper Association

American Frozen Food Institute

Animal Health Institute

**Biodegradable Products Institute NEW**

Can Manufacturers Institute

Carton Council

Consumer Brands Association

Consumer Healthcare Products Association

Consumer Technology Association

**Contract Packaging Association NEW**

CropLife America / RISE

EPS Industry Alliance

FibreBox Association

Flexible Packaging Association

Food Northwest

Foodservice Packaging Institute

FMI – The Food Industry Association

GO!PHA

Glass Packaging Institute

Household & Commercial Products Association

International Bottled Water Association

International Dairy Foods Association

Institute of Scrap Recycling Industries

Pet Food Institute

FMI – The Food Industry Association

Glass Packaging Institute

Plastics Industry Association

Plumbing Manufacturers International

**PMMI – The Association for Packaging and Processing Technologies NEW**

**The Meat Institute NEW**

National Confectioners Association

National Electric Manufacturers Association (NEMA)

National Waste & Recycling Association

SNAC International

**Toy Industry Association NEW**

Western Plastics Association

## **BOARD OF DIRECTORS**

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**Kelly Smith**, Ferrero USA – **President**

**Jennifer Ronk**, The Dow Chemical Company – **Vice President**

**Cathy Foley**, Pratt Industries – **Treasurer**

**Shannon Crawford Gay**, Waste Management – **Secretary**

**Brendan Adams**, Kraft Heinz

**Mark Bescher**, Mondelez International

**Scott Byrne**, Sonoco

**Lynn Dyer**, Pactiv Evergreen

**Terry Grill**, Sealed Air Corporation

**Michael Okoroafor**, McCormick

**Beth Percynski**, Procter & Gamble

**Philip Rozenski**, Novolex

**Emily Williams**, TC Transcontinental

# Ready to Join?

## Contact:

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**AMERIPEN<sup>®</sup>**

*Informed Packaging Decisions Start Here™*